

Family Holiday Costs

Barometer 2025

ITEMS	1 TURKEY Marmaris	2 BULGARIA Sunny Beach	3 PORTUGAL Algarve	4 CYPRUS Paphos	5 CANARY ISLES Lanzarote
Cup of coffee	£2.01	£1.88	£1.24	£2.21	£1.55
Bottle of beer/lager (café/bar)	£3.31	£2.35	£2.43	£3.01	£2.21
Bottle/can cola (café/bar)	£1.81	£1.88	£1.95	£2.61	£2.21
Glass of wine	£4.52	£3.28	£3.10	£3.54	£3.10
1.5 litre bottle of mineral water (shop/supermarket)	£0.16	£0.94	£0.70	£0.40	£0.89
Suncream	£12.57	£11.73	£10.18	£7.75	£13.28
Insect repellent	£2.61	£5.63	£7.53	£3.45	£6.20
2 children's pizza or pasta snacks	£8.23	£9.38	£13.28	£10.98	£10.62
2-course lunch for two adults	£26.10	£23.45	£19.48	£30.10	£15.05
3-course family meal inc. wine/soft drinks	£67.67	£68.95	£83.67	£80.39	£96.50
TOTAL COSTS	£128.99	£129.47	£143.56	£144.44	£151.61
% rise/fall in prices since July 2024	+10.3%	+17.2%	+15.5%	-1.2%	-2.1%

ITEMS	6 SPAIN Costa del Sol	7 GREECE Crete	8 GREECE Kos	9 GREECE Rhodes	10 ITALY Puglia	11 MALTA Sliema
Cup of coffee	£1.64	£3.54	£3.54	£2.30	£1.06	£1.99
Bottle of beer/lager (café/bar)	£2.74	£3.98	£4.43	£4.25	£2.21	£2.74
Bottle/can cola (café/bar)	£2.43	£3.10	£2.43	£2.39	£2.21	£2.35
Glass of wine	£3.10	£5.31	£6.20	£4.43	£4.43	£4.83
1.5 litre bottle of mineral water (shop/supermarket)	£0.97	£0.53	£0.66	£1.06	£0.53	£0.75
Suncream	£11.73	£13.28	£13.72	£15.94	£13.28	£13.94
Insect repellent	£6.99	£12.39	£5.75	£5.31	£3.54	£6.42
2 children's pizza or pasta snacks	£16.38	£15.05	£13.28	£15.94	£8.85	£15.94
2-course lunch for two adults	£28.33	£30.99	£31.87	£38.96	£44.27	£43.38
3-course family meal inc. wine/soft drinks	£82.74	£77.91	£88.53	£81.45	£106.24	£94.73
TOTAL COSTS	£157.05	£166.08	£170.41	£172.03	£186.62	£187.07
% rise/fall in prices since July 2024	+14.0%	-7.8%	+13.4%	+9.6%	+7.3%	+8.2%

Family Holiday Costs Barometer 2025

ITEMS	12 GREECE Corfu	13 MADEIRA Funchal	14 CROATIA Porec	15 BALEARIC ISLES Majorca	16 BALEARIC ISLES Ibiza
Cup of coffee	£3.23	£1.77	£2.21	£2.48	£1.95
Bottle of beer/lager (café/bar)	£4.43	£2.88	£3.98	£3.36	£4.43
Bottle/can cola (café/bar)	£3.01	£1.59	£3.54	£3.28	£3.10
Glass of wine	£6.20	£4.65	£4.43	£3.98	£4.43
1.5 litre bottle of mineral water (shop/supermarket)	£0.89	£0.62	£1.33	£0.89	£1.33
Suncream	£11.51	£16.38	£11.51	£12.39	£16.82
Insect repellent	£6.20	£11.95	£7.08	£9.74	£7.97
2 children's pizza or pasta snacks	£15.05	£13.28	£18.59	£17.71	£21.25
2-course lunch for two adults	£39.84	£35.41	£31.87	£37.18	£44.27
3-course family meal inc. wine/soft drinks	£99.16	£102.70	£108.90	£110.67	£137.24
TOTAL COSTS	£189.52	£191.23	£193.44	£201.68	£242.79
% rise/fall in prices since July 2024	+13.2%	+13.8%	+9.0%	+21.4%	+5.9%

Post Office Family Holiday Costs Barometer 2025: Local prices were supplied by TUI together with input from selected national and regional tourist office of participating countries: Algarve, Corfu, Costa del Sol, Madeira, Marmaris (www.marmarisinfo.com), Paphos, Porec and Sliema. Prices are based on mid-July exchange rate for a £500 online transaction.

Children's Beach Barometer 2025

ITEMS	1 TURKEY Marmaris	2 ITALY Puglia	3 MADEIRA Funchal	4 PORTUGAL Algarve	5 CYPRUS Paphos	6 CANARY ISLES Lanzarote
2 buckets & spades	£4.46	£15.74	£16.62	£10.48	£6.98	£12.24
2 inflatable lilos	£16.96	£20.98	£13.98	£10.48	£15.72	£26.24
2 mask and snorkel sets	£11.98	£20.98	£34.10	£13.98	£21.86	£26.24
14 ice-creams (Mars/Magnum)	£18.20	£30.66	£39.76	£30.66	£34.86	£24.50
2 pedalo rides	£31.92	£26.24	£19.24	£34.98	£34.98	£52.46
Waterpark visit	£89.78	£62.95	£61.20	£96.18	£96.18	£78.69
TOTAL COSTS	£173.30	£177.55	£184.90	£196.76	£210.58	£220.37

ITEMS	7 SPAIN Costa del Sol	8 GREECE Kos	9 MALTA Sliema	10 GREECE Rhodes	11 BALEARIC ISLES Majorca
2 buckets & spades	£10.92	£17.48	£13.98	£12.24	£12.24
2 inflatable lilos	£14.86	£29.72	£12.86	£24.48	£15.74
2 mask and snorkel sets	£20.54	£17.48	£28.86	£26.24	£20.98
14 ice-creams (Mars/Magnum)	£37.94	£36.68	£49.00	£45.36	£36.68
2 pedalo rides	£39.34	£69.94	£37.60	£43.72	£31.48
Waterpark visit	£97.75	£55.96	£85.69	£78.69	£115.41
TOTAL COSTS	£221.35	£227.26	£227.99	£230.73	£232.53

ITEMS	12 BULGARIA Sunny Beach	13 GREECE Corfu	14 CROATIA Porec	15 GREECE Crete	16 BALEARIC ISLES Ibiza
2 buckets & spades	£13.92	£13.12	£16.62	£20.98	£12.24
2 inflatable lilos	£18.56	£13.98	£24.48	£34.98	£27.98
2 mask and snorkel sets	£18.56	£21.86	£31.48	£34.98	£34.98
14 ice-creams (Mars/Magnum)	£26.04	£45.92	£35.56	£42.84	£55.02
2 pedalo rides	£55.70	£34.98	£34.98	£43.72	£38.48
Waterpark visit	£102.11	£122.41	£113.67	£87.44	£118.04
TOTAL COSTS	£234.89	£252.27	£256.79	£264.94	£286.74

Post Office Children's Beach Barometer 2025: Local prices were supplied by TUI together with input from selected national and regional tourist office of participating countries: Algarve, Corfu, Costa del Sol, Madeira, Marmaris (www.marmarisinfo.com), Paphos, Porec and Sliema. Prices are based on mid-July exchange rate for a £500 online transaction.